

## Website Summary for www.zishta.com



Your Score: 64%



Good Areas: 12



Caution Areas: 1



Bad Areas: 9





### Google Search Preview

[Zishta Inc | A Journey in Search of Traditional Cookware](http://www.zishta.com/)

<http://www.zishta.com/>















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### Search Engines




 Traffic Estimation:	Medium
 Alexa Rank:	425152
 Backlinks:	0
 Indexed Pages:	0

Continued on next page









# SEO

	<b>Robots:</b>	Good			
	<b>Sitemap:</b>	Good			
	<b>404's:</b>	Good			
	<b>WWW Resolve</b>	Good			
	<b>DMOZ:</b>	ERROR			
	<b>Image Alt Tags</b>	Needs Attention			
	<b>Twitter Profile</b>	Needs Attention			
	<b>URL Length</b>	Good			
	<b>Flash</b>	Good			
	<b>IFRAMES</b>	Good			
	<b>Conversion Forms</b>	Good			
	<b>Email Privacy</b>	Good			
	<b>Blacklisted Site</b>	Good			
	<b>Favicon</b>	Good			
	<b>Text/HTML Ratio</b>	22% / 78%			
	<b>Header Tags</b>				
<h1> 1	<h2> 14	<h3> 6	<h4> 1	<h5> 10	<h6> 0








# Meta

	<b>Title:</b>	good
	<b>Description:</b>	REQUIRES ATTENTION
	<b>Keywords:</b>	Good

## Social Media Marketing

 <b>Social Popularity Score:</b>	0
 <b>Facebook:</b>	
 <b>Google+:</b>	0
 <b>Twitter Tweets:</b>	
 <b>Pinterest</b>	0
 <b>LinkedIn:</b>	0
 <b>Delicious:</b>	
 <b>StumbleUpon:</b>	0

## Server Information

 <b>Organization:</b>	AS16509 Amazon.com, Inc.
 <b>City:</b>	Mumbai
 <b>State:</b>	Maharashtra
 <b>Zip Code:</b>	400070
 <b>Country:</b>	IN
 <b>Hostname:</b>	ec2-35-154-126-235.ap-south-1.compute.amazonaws.com
 <b>Location:</b>	19.0728,72.8826